Hello, I'm Mike!

I'm an experience design professional with nearly 20 years of combined experience in visual design, user experience, and leadership. I've primarily worked in the enterprise technology sector across various industries. Nice to meet you!

mikewang-ux.com | mwang9883@gmail.com | 408-991-2917

Manager, UX Design – HCM Product
Workday (HR/FIN) : May 2022 – Present

Collaborate closely with cross-functional product and engineering leaders and their teams to identify opportunities and develop business cases for comprehensive cross-product/feature experiences.

Lead, mentor, and coach a small, dispersed team of five product design individual contributors, overseeing a range of projects from strategic to tactical.

Promote industry and product design best practices across various cross-functional leadership and product teams through educational presentations and ongoing UX advocacy in regular project meetings.

Senior Director/Director, UX Design – DSP/SSP Product Platforms
Amobee (Ad-Tech) : January 2019 – May 2022

Collaborated with executive product and engineering leadership to ideate and implement scalable design strategies for both DSP and SSP product platforms, addressing broader customer needs and enhancing development velocity.

Led a team of seven product designers and three content specialists, overseeing design and experience work across all company products and platforms.

Advocated for and educated cross-functional teams on industry-standard UX best practices, emphasizing the value and ROI of investing in UX.

UX Design Lead
Cisco (Network Security) : September 2017 – January 2019

Product design lead specializing in network policy and security solutions. Notable projects include the AI/ML Intent-Based User Experience Framework, Global Data Management Center Portal, and Multi-Tenant RBAC.

Senior UX Design Specialist
SAP (Custom Development) : November 2013 – September 2017

Customer-facing role requiring close collaboration with internal teams and educating customers on the Human-Centered Design (HCD) approach to solution design.

Developed onsite, real-time design concepts and solutions, both custom and hybrid, based on customer needs while balancing Total Cost of Ownership (TCO).

Notable projects/customers: Suncor, ConocoPhillips, Loblaws, Unilever, Tesoro, Commonwealth Bank of Australia, Cargill, Delta Airlines, T-Mobile.

Visual & Information Architect II
Panasonic (Research & Development) : August 2012 – November 2013

Designed and researched a healthcare device platform for elderly Alzheimer's patients in assisted living facilities.

Piloted the device and platform ecosystem with 50 residents across four assisted living facilities.

Miscellaneous Experience : September 2004 – September 2011

Kiosk UI/Visual Designer – Self serve OTC kiosk startup, Evincii, Inc.
Communication Designer – Ross Stores, Inc.
Graphic Designer – YMCA of Santa Clara Valley
Graphic Artist – California Aggie, UC Davis Campus Newspaper

Education

California College of the Arts
MBA, Design Strategy
2016–2018

San Jose State University
M.S., Human Factors & Ergonomics
2012–2016

University of California, Davis
B.S., Design, Visual Communications
2003–2005

About Me